

## Alteryg Expands Presence Of Eco-Friendly Freedom Power™ Fuel Cell Systems At 2012's Major Hollywood Awards Ceremonies

**FOLSOM, CA – February 27, 2012** – After successfully deploying its zero emission Freedom Power fuel cell systems at the 2011 Hollywood Awards ceremonies, Alteryg announced today that it was once again called upon to further provide clean, green power for Hollywood's award ceremonies in 2012, including the Golden Globe Awards™, SAG Awards™, and Academy Awards™ ceremonies.



Alteryg's Freedom Power™ fuel cells were used in all the ceremonies for various power applications including lighting the red carpet, set-up and tear-down illumination, and even providing direct power for security check points, computers, and other independent power needs.



Fuel Cells Lighting the Red Carpet



Freedom Power™ Stationary System for Security, etc

Saunders Electric has provided power to major Hollywood awards ceremonies and numerous motion picture and television productions for decades. Their CEO, Russell Saunders, said "Alteryg's fuel cell

*systems have become be a viable answer to Hollywood's escalating demand for clean power. Their systems perform perfectly and are extremely versatile. In the Live Broadcast environment, we know we can depend on them to perform on demand. That's so critical for our industry."*

*Fuel cells have become the "go to" clean energy solution to today's critical energy demands and are currently experiencing dramatic worldwide acceptance and expansion with multiple uses in numerous global markets.*

*Eric Mettler, Alteryg's President and CEO said "This application demonstrates the versatility of Alteryg's fuel cell systems. We are very proud of our involvement with Hollywood Awards Ceremonies, and consider it an honor to be selected by them. Besides supplying clean energy to the Hollywood entertainment industry, telecommunications, and other mission critical markets, Alteryg recently began expanding the applications of our innovative and cost effective fuel cell technology by implementing our new program to develop home energy systems." Mettler adds "This truly demonstrates the ever increasing opportunities and new frontiers for our Freedom Power Systems."*

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### **About Alteryg**

*Alteryg Systems® is the global leader in the design, manufacture, sales, marketing and deployment of fuel cell based clean energy systems. Alteryg's **Freedom Power™** products provide freedom from the grid, freedom from foreign oil, freedom from traditional energy solutions, freedom from batteries and freedom from pollution and are "Changing the Way the World Gets Its Power."*

*For more information about Alteryg Systems, visit [www.alteryg.com](http://www.alteryg.com).*

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